

NEW

PDF Introduction -Monday 18<sup>th</sup> July 2016

2016

elopment Service

Tayo Solagbade's Built-In MS

MS Excel-Visual Basic Automation Techniques, Tips, & Tricks for Accountants & Financial Experts

> From Tayo Solagbade's Two-in-One Income-Generating MS Excel Heaven™ Visual Basic Automation Solution Offer for Accounting/Financial Consulting Firms (Get Your Own Custom Excel -VB Software & Training Programs You Can Sell to Clients!)

<u>http://tayosolagbade.com/xlvbfirms.html</u>

w.excelheaven.biz

\*Location Independent Multipreneur, Owner of www.excelheaven.biz, Founder of the MS Excel Heaven™ Visual Basic Automation Club, developer of the popular Excel-VB driven Ration Formulator™, the Poultry Farm Manager™ as well as the Automated Payslip Generator™ app.

Tayo K. Solagbade\* Self-Development Academy Online 7/18/2016

www.excelheaven.biz Tayo@tksola.com

+234-803-302-1263 (in Nigeria) or +229-66-122-136 (in Benin)

## Hi, My name is Tayo Solagbade. I'm a multipreneur i.e I earn income using a variety of skills.

But my primary source is the passive income I generate by selling a range of custom Excel-Visual Basic driven software.

I've been doing this since 2004, but only around 2011/2012 did I begin to get international buyers who actually were willing to go beyond just enquiring from my website and actually making payment through a variety of channels to buy my products.

Now, in the course of the past 10 years, I have worked with chartered accounts in particular, in various markets. I have worked with them in hospitals, hotels, restaurant and bar businesses, health and fitness clubs, medical clinics, I mean, in so many organizations and it has given me so much experience even in the manufacturing industry. For instance, 7 years ago, I had to develop an application that auto generated a manufacturing Profit and Loss Report for a factory.

In the course of those interactions, I have learnt so much about what the professional accountant has to deliver to his/her clients, as well as (for those in paid employments) to his/her employer.

In fact, it opened my eyes to the fact that many professional accountants are quite competent in using Excel. They consider Excel a very essential tool in getting their work done.

But most of them do not know that they can cut down - dramatically - the time, effort and even money they expend in doing their work using Excel, by automating it with Excel Visual Basic for Applications (VBA).

Indeed many of them don't even know that there is a programming language (which requires NO previous programming experience to use), that is built right into

the copy of MS Excel they have sitting on their computers!

Yes. You don't have to go buy anything from the software vendor, or attend any training course to program MS Excel! It's right there waiting for you to make use of it and has been there – since Excel '97 – YEARS ago! Now, if only you knew how to use this easyto-understand language in there, you would actually dramatically transform the way you work, to the extent that you would cut down more than 60% of the manual effort you put into generating whatever reports you do, on a daily, weekly, monthly or annual basis.

## And so, it was with this in mind that I decided to launch my Excel Heaven<sup>™</sup> Visual Basic Automation club, last year (in June 2015).

Right now, I have 5 accountants, a quantity surveyor, and a university professor who are members of the club. Every week I send them tutorials in which I teach them something new about automating Excel – based on a special introductory/basic coaching program I developed for a general audience type. In other words, the lessons are not focused on the specific vocations or work done by the learners. Instead, I give them general purpose coding examples and tips to study and practice.

Note that I generally do not touch on use of Excel. *The expectation is that learners on their own would have acquired reasonable proficiency in manual use of Excel.* So there's actually an assumption that you already have considerable competence in use of Excel to get your work done, and that your interest in connecting with me, would be to take your work to the next level of productivity, without needed to go to a computer school, and getting a degree in programming...and THAT is where I come in.

So, I've been working with these members of my club, while reaching out to others in paid as well as self-

employment (including those running and attending tuition centres).

## During my interactions with the club members, however, it struck me that professional accountants in particular can get so busy.

The work load they have to deal with in their places of work (and as consultants if they are self-employed), makes it so difficult for them to commit to diligently following the tutorials and doing the general type exercises I send out to club members.

I realized that if I could make the tutorials more directly relevant to the work they did, in a manner that they could immediately make use of what they learnt to improve their work, they would be more motivated to follow the lessons with the degree of interest require for competence to develop.

### This insight made me decide to take the solution I offer to a higher level by reaching out to chartered accounting/financial services firms that either employ or hire these target professionals of mine.

Basically, the idea is to offer to help those firms develop their own range of custom branded flagship Excel-VB driven software products that they can sell to the clients they serve, thereby earning additional stream of passive income in the process.

In providing them the foregoing solution, I would also provide hands-on coaching of their staff (the accountants I want to reach and empower) to help them develop in-house expertise to continue developing custom apps using Excel-VB.

The "MS Excel-Visual Basic Automation Techniques, Tips, & Tricks for Accountants & Financial Experts" series announced on the cover of this document will be the basis of the coaching. At some point, with my support, the firms would even be able to offer training solutions to others in their industry or market, thereby earning even more income.

The apps I build for you would be designed to enable you deliver automation to your clients in a way that makes your clients more productive and also helps you get more work done for a larger number of clients.

#### For instance, I have 2 very popular applications:

- (a) The Ration Formulator app which I began selling in 2004. Today, farm business owners within and outside Africa have bought it from me. See 4 part video demo that they use at www.tinyurl.com/RealRationDemo.
- (b) The Poultry Farm Manager (PFM) that I built more recently in 2009 and which I've also sold to buyers in/out of Africa. See 16 part video demo at <u>www.tinyurl.com/15pfmVideos</u>.

Note that these applications of mine, take for instance the PFM – does both operational data recording and analysis, generates automatic graphs of operational data, Key Performance Indicators in addition to Financial Summary reports. But I have also built applications which do way more than that.

I should add here that in my case I don't build applications just for financial reporting. Instead, I build what are called <u>Enterprise Information Systems (EIS)</u>.

But for Chartered Accountants or Accounting/Finance professionals in general, who THIS PDF Introduction is meant for, I offer to build applications to automate what you already do so well using MS Excel manually.

Just the incorporation of my modeless floating data entry and query forms to your workbooks can eliminate hours, even days of routine work related effort you currently have to do to finish your work to the desired standard and within the required deadline.

### Not just that, I 'm offering to help you create automated apps you can even sell to clients, who will then use them daily, while you simply stop over to use the in-built automation to generate reports needed.

This would free you up to serve more clients. I do this already, for my own clients and I'm NOT even an accountant. I've done it in a support role for MANY accountants, and I can do the same with you.

Whether you're a solo operator or a large firm with accountants on your payroll, this solution can be adapted to meet your needs.

# Let me point out a good reason for YOU to give this offer a serious consideration.

Today, one finds that the harsh economic times being experienced globally are such that one's ability to think creatively and diversify one's market offering, will often be the key to surviving and even flourishing in business.

# What I'm proposing to do for you is something that does NOT exist in the market. So you get an edge!

Indeed, I literally created for myself, the Excel-VB market I sell my software in Nigeria/Africa today. I did NOT provide Excel training to make money. What I did(& do) is to build software that people buy from me: like the PFM for as much as N75k or \$375 USD.

I should add that I have actually also been hired to build a custom app for a client for approx \$1,000 USD. And that was way back in 2008! So you can imagine what my fee to do a similar job would be today. But then I don't even bother doing that.

All I do is focus on selling. I make elaborate use of a zero cost strategy I developed, which I call a Web Marketing System (WMS)  $^{\text{M}}$  to generate a regular stream of sales leads for my products. You can therefore imagine that the minute you have your own range of custom software apps, that solve real life problems for your clients, the possibilities would be endless in terms of additional income you can earn.

The best part is that you would be able to generate such new income streams regardless of whether you have a client project in hand or not.

Like I tell my clients and newsletter subscribers all the time, I make sales 24/7 – even on public holidays and during weekends, because what I sell is digital. You can enjoy similar benefits too, if you take up this 2-in-1 offer I'm making in this report.

If any of the benefits I've described above appeal, even remotely, to you, I recommend you visit the page linked below to read full details of my 2-in-1 offer.

#### http://tayosolagbade.com/xlvbfirms.html

While there you will be able to watch demo videos of my bullet-proof commercial quality Excel-VB apps that I've been selling for years, as well as tutorial videos I create for learners in my Experiential Coaching Programs.

After doing the above, submit the form at the bottom of <u>that</u> page, to find out how to get started with me.

I look forward to working with you!

TK &LASBADE

Tayo K. Solagbade

Location Independent Performance Improvement Specialist & Multipreneur

Lagos @ 12:00 / 18th July 2016

# **About Tayo Solagbade**

<u>Tayo K. Solagbade</u> is a Location Independent Performance Improvement Specialist and Multipreneur (i.e. a highly versatile/multi-skilled entrepreneur), with a bias for delivering Best Practice solutions to Farm Businesses and others.

Since 2002, he has earned multiple streams of income providing individuals and organizations with personal development training and coaching, <u>custom MS Excel-VB solutions</u>, <u>web marketing</u> systems/<u>web hosting</u>, freelance writing services, and best practice extension support services (for <u>farm business owners</u>).

Tayo is the author of the <u>Self-Development (SD) Bible</u><sup>™</sup> and the popular Livestock <u>Feed Formulation</u> Handbook. He is also the developer of its accompanying <u>Excel-VB</u> <u>driven Ration Formulator</u><sup>™</sup> and the <u>Poultry Farm</u> <u>Manager<sup>™</sup> software</u>.

He has delivered <u>talks/papers to audiences in various</u> groups and organizations, including the Centre for Management Development, University of Lagos, Christ Baptist Church, Volunteer Corps, Tantalizers Fast Foods and others.

In May 2012 he was the Guest Speaker at the Centre for Entrepreneurship Development's Annual Semester Entrepreneurial Lecture at Yaba College of Technology in Lagos.

In a previous life, before leaving to become selfemployed, Tayo served for seven years as a high performing manager in Guinness Nigeria - where over 4 of the automated spreadsheet applications he built in his spare time, were adopted for official brewery level reporting.

He rose from Shift Brewer to Training & Technical Development Manager, and then later acted in senior management roles as Production Manager and Technical Manager. He is an Associate Member of the UK Institute and Guild of Brewing, a 1997 National Finalist of the Nigerian Institute of Management's (NIM) Young Managers' competition, a Certified Psychometric Test Administrator for Psytech UK, Innovator of Spontaneous Coaching for Self-Development(**SDfS-D**)<sup>™</sup>, and founder of the Self-Development Academy.

On 1st April 2013, Tayo (who reads, writes and speaks the French language) <u>relocated to Cotonou, Benin</u> <u>Republic</u> to begin slowly traveling across the West African region.

His key purpose is to deliver talks, seminars and workshops on his key areas of focus and interest to interested audiences (Email tayo at tksola dot com for details).

When he's not amazing clients with his superhuman skills (wink), Tayo works as the creative force behind his Daily <u>Self-Development Nuggets blog</u> - on which he also publishes his <u>Weekly Public Speaking IDEAS</u> <u>newsletter</u>(which he uses to promote <u>Burt Dubin's</u> <u>Public Speaking Mentoring service</u> to experts working across the African continent). You can connect with him on Twitter <u>@tksola.com</u> and <u>Facebook</u>.

Visit <u>www.tayosolagbade.com</u> to download over 10 performance improvement resources to boost your personal and work related productivity.

NOTE: Visit <u>http://tayosolagbade.com/xlvbfirms.html</u> (see page screenshot below) to access clickable versions of the blue hyperlinks displayed on this page.



Two-in-One Income-Generating MS Excel Heaven™ Visual Basic Automation Solution Offer for YOUR Accounting/Financial Consulting Firm (Get Your Own Custom Excel -VB Software & Training Programs You Can Sell to Clients!)

