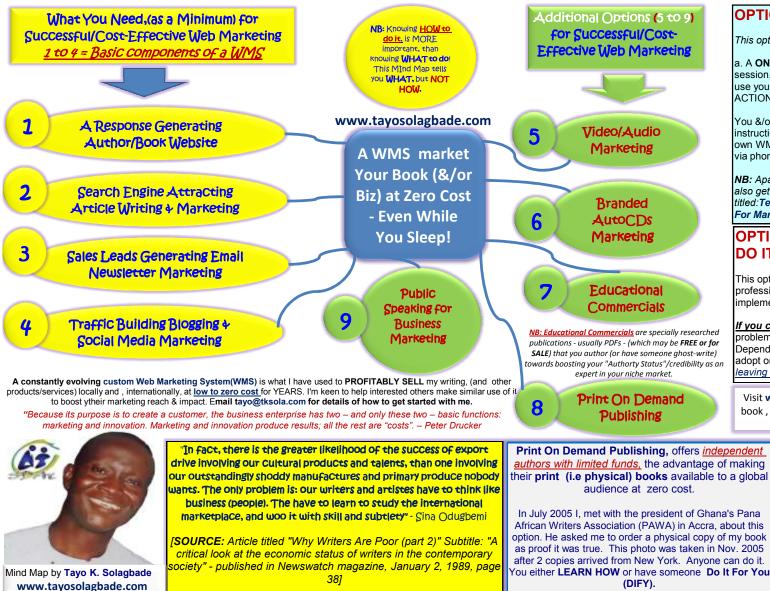
Options for Using a Web Marketing System (WMS) for Self-Promotion by Writers/Authors/Publishers



OPTION 1: DO IT YOURSELF

This option comes with:

a. A **ONE hour** Needs Analysis consultation session, in which I ask you questions and then use your responses to prepare a step by step ACTION PLAN PDF report.

You &/or your team members will then follow instructions in the Action Plan, to implement your own WMS. I will remain available to support you via phone,email, Skype etc.

NB: Apart from the Action Plan PDF, you will also get a FREE copy of my Special Report titled:**Tested**, **Proven & Ready-To-Use Ideas For Marketing Your Book At Zero-Cost**

OPTION 2: HAVE SOMEONE DO IT FOR YOU(DIFY)

This option involves working with a competent professional you identify, to develop and implement a custom WMS suited to your needs,

If you choose me, location will NOT be a problem. You will typically adopt items 1 to 4. Depending on your budget, you may decide to adopt one or more of items 5 to 9. <u>Before</u> leaving I WILL teach you to use it all yourself.

Visit www.lulu.com/sdaproducts to see this book , which has been on sale to a worldwide audiience. since 2005.



Mind Map : Options for Using a Web Marketing System (WMS) for Self-Promotion by Writers/Authors/Publishers