

*Not For Sale. Only for members of the Web Marketing for CEOs' Club [This is an End-Of-year Offer issue – open to Non-Members]



Self-Development Academy (SDAc)
www.tayosolagbade.com
(formerly www.spontaneousdevelopment.com)



WEB MARKETING FOR CEOs TIPS NEWSLETTER

INSIDE: Learn how to get a
FREE copy of my Monthly
Poultry Farm Manager
software (N75k value). Watch
15 user guide videos for it at
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***HOW A POULTRY FARM CEO IN SOUTH WEST NIGERIA ATTRACTED,
AT ZERO COST, BULK BUYERS – FROM ACROSS THE COUNTRY - TO
PICK-UP EGGS FROM HIS FARM (& HOW YOU CAN DO BETTER, EVEN
IF YOURS IS NOT A FARM BUSINESS)***

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SDAc's Creative Business Solutions
www.tayosolagbade.com
(formerly www.spontaneousdevelopment.com)

Dear WM4CEOs Club Member,

As the year end approaches, it's likely you will have begun taking stock of your business fortunes. How successful were you at making sales, and saving money, time and effort to make such sales? If you did well, the truth is you can always do better. **The solution I offer below CAN help. Would you like to use less time, effort and money to make more profits? If YES, take up the offer below. That's what it delivers for me, and for my clients who use it right.**

This solution is one I have implemented for years, for CEOs in various markets – health, fitness, real estate, consulting, hospitality, entertainment etc. Below, I use the case study of a Farm Business to demonstrate that ANY business model can successfully make use of this unique cost-saving solution.

1. ZERO COST STRATEGY FOR ATTRACTING BULK BUYERS

View the sales message posted by a Nigerian Poultry Farm owner on a popular FREE forum at:

<http://www.<url removed>bulk-supply-chicken-egg-affordable> (Fill the form below, and the link to his forum post will be emailed to you)

The date he posted his offer was Feb. 23, 2012 - Over 2 years ago, and he wrote as follows:

"Bulk Supply Of Chicken Egg At Affordable Rate (delivery Or Pickup) by goxxall(m): 6:19pm On Feb 23, 2012.

We have a standard farm with certified eggs laid by chickens from reputable farms. Our eggs are available for pick-up at the farm or to be delivered based on request for further information and discussion please contact Ayobami on 0808xxx69xx, ayfxlax@yahoo.com or BB PIN :2xxD7xx9 It will be nice doing business with you."

You can do what he did. You just need to know where to post your offers, and how to get as many people as possible to see it, and respond. Then when they do, you have to supply more details, in a way that convinces them to take up your offer.

This creative thinking chap began by offering "Door delivery" with his "new bus" AND "Farm Pick up". He offered "farm pick up" buyers a LOWER price for the eggs to cover their costs for coming down.

But he did not stop there. He kept coming back to post new updates about available products/prices etc. At least once each month - because he understood that people don't respond immediately they see an offer. After a while, people began posting enquiries...and he responded. The forum thread/conversations eventually ran into an additional 3 pages from 2012 right into 2014. **Fill the form at www.tayosolagbade.com/wm4ceo-join.htm and the links to all the pages will be emailed to you**

On the bottom of the 3rd page, notice that he had gotten so comfortable with people coming to "Pick up" from the farm, that he responded to a new enquirer in March this year (2014) as follows:

"Dear Sova, Thank you for the interest. We presently don't deliver because we have more pick up demand @ farm. You can pick up @ farm for 630 per crate of unsorted big eggs. Our farm is located @ ilora, oyo road."

Wow. So, from offering to take his products to buyers, he now has too many coming down to pick them up from his farm? It's amazing how this simple, almost zero cost strategy of his worked so well isn't it?

However, I would NOT emulate this guy - because his approach involves too much drudgery!

You see, I also use the web to get buyers from different geographical locations to find me and buy from me, without meeting me. In fact, in my case I do NOT have a physical address, and most times I simply email **premium priced** digital products to STRANGERS after they send money! **Read true stories at:**

<http://tayosolagbade.com/sdnuggets/no-128-using-location-independent-multipreneuring-to-achieve-public-speaking-success/>

So, my argument is that the farm owner is succeeding by using **a very elementary, manual approach hosted on a website that was not his**. That means he can do even better, if he chooses to operate a branded online presence of his/her own, backed by an intelligent **Web Marketing System (WMS)**, like mine, and those I build for clients. I KNOW, because I've been succeeding by doing just that, for YEARS.

2. REQUEST MY OFFER PDF [NOT A MEMBER? JOIN MY WEB MARKETING FOR CEOs CLUB]

Fill/submit the form at: www.tayosolagbade.com/wm4ceo-join.htm to get the offer PDF in your inbox (if you're not yet a member, submit the form, and I'll include details of what membership requires).

Read through the attached offer PDF carefully. It describes key promotional activities I will carry out for you, and later teach you to do, to attract buyers via search engines at ZERO COST.

If you signup, you get domain and webhosting PAID UP for 3 years, and I build you a branded online presence, and/or develop and implement a Web Marketing System on your behalf, to attract buyers to you, for the long term. **Plus I will teach you how to use it without needing to call me.**

What I offer to setup for you will include smart automation that will make your Web Marketing System (WMS) handle enquiries and lead people to decide to contact you about buying, EVEN while you sleep.

You get an automated **elaborate response generating online presence** in which anytime you post updates on your blog (e.g. articles or promotional contents) they will automatically appear in your website, as well as Twitter and Facebook – saving you valuable marketing time and effort, even as you get increased reach, impact and name/brand recognition that enhances sales!

I will work with you to make the above happen for you. **This is what I have done for serious minded CEOs for years, and it works:** About 3 weeks ago, I arrived Lagos, from my base in Benin Republic's Cotonou, and found myself swamped with multiple Web Marketing projects from some clients who had not seen me in a while. I got one of them, who I've handled several projects for since 2007, to speak on his impressions about me in an informal/impromptu video recording done in his office. Fill/submit the form at: www.tayosolagbade.com/wm4ceo-join.htm to get the offer PDF and a link to watch the video.

You can make 2015 and the years that follow after it, so much more successful if you adopt a WMS. I plan to take on ONLY 5 CEOs on this offer, because it involves a lot. If you want it? Don't hesitate. Fill/submit the form at: www.tayosolagbade.com/wm4ceo-join.htm to let me know now.



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