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2015

Tayo's CEO Spotlight Interview Series - 02

With...

*Burt Dubin, Renowned
USA based Veteran
Mentor of Some of the
World's Highest Paid
Speakers.*



Tayo K. Solagbade

Self-Development Academy

11/30/2015

www.speakingbizsuccess.com | www.burtdubin.com | burt@burtdubin.com

CEO Spotlight Interview with **Burt Dubin**, Renowned USA based 91 Year Old Mentor of Some of the World's Highest Paid Speakers [Monday 30th November 2015]

When a 91 year old with over a half century track record of exceptional self-made success in sales, sales management, public speaking and international speaker mentoring, publishes a book on Personal Achievement, wise others pay serious attention!

Today Monday, 30th November 2015, in Issue No: 221 of my Speaking/Web Marketing IDEAS newsletter, I publish the full unedited text of my 2nd CEO Spotlight Interview, this time with Burt Dubin, Creator of the Speaking Success System.

He shares inspiring insights from his wealth of wisdom, in response to my questions about success/personal achievement, dealing with adversity, his new book titled “**Bust Loose**”, as well as age/aging as it relates to living a purpose-driven life.

But who is Burt Dubin, and why do I think you should learn from him?

Burt is a 3 decade veteran in the professional speaking business.

After achieving top level cross continental success as an expert-speaker, he has established a reputation for mentoring some of the highest paid speakers in the world.

He owns SpeakingBizSuccess.com, SpeakingSuccess.com and BurtDubin.com.

Burt helps those he mentors (experts-who-speak) to Position, Package, Promote, and Present* themselves successfully to clients (*He calls them the 4Ps).

That's why it's no surprise that on Burt's website, considerable space capital is devoted to useful business marketing articles as well as products.

It might also interest you to know that MANY years back, Burt established himself as one of the best marketing minds in the world. To really put this FACT in proper perspective, I'll provide more specific details in form of an example.

A few years ago, Burt contributed an article to a powerful publication titled "The Most Effective Articles Ever - By the World's Top Marketers".

<http://www.marketingrag.com/resources/effective-marketing-articles>

That 574 page e-book features timeless marketing advice from 71 of the world's top marketers - **including Jack Trout, Joe Vitale, Yanik Silver...and Burt Dubin.**

That's ample proof that (in addition to Public Speaking), Burt would be a great resource to learn from!

Last year (2014), to commemorate his 90th birthday, the Las Vegas chapter of the National Speakers Association in the USA, organized an event in his honor.

The link below features highlights from a humour based presentation made on that day by a good friend, and professional colleague of Burt Dubin.

<http://www.humorpower.com/blog/2014/07/observational-humor-case-study-121/>

Burt Dubin Quick Facts Summary:

Author of the Speaking Success System, a 3 volume, 800+ page collection of tools, keys and techniques that yield success in the business of speaking.

Mentor, coach, consultant to hundreds of fellow professional speakers on 4 continents.

Burt Dubin works with people who want to be paid speakers and with speakers who want to be masters.

Those who know him consider him to be a master of the craft of speaking for money.

He is recognized as a master educator. His Speaking Success System, in use on 4 continents and in 2 island nations, is now the world standard against which all others are evaluated

Click below to read more quick facts on Burt on his SelfGrowth.com profile.

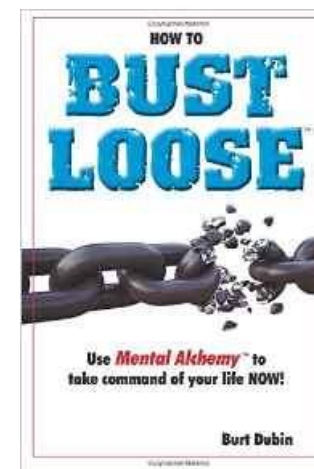
http://www.selfgrowth.com/experts/burt_dubin.html

Visit Burt's website:

<http://www.SpeakingBizSuccess.com>

Learn more about Burt's new book: BUST LOOSE

<http://www.amazon.co.uk/How-Bust-Loose-AlchemyTM-command/dp/1514365340> or go to www.bustloose.net



PS: Full Disclosure

Before I go on, especially in the interest of full disclosure, I must add that several years ago I teamed up with Burt Dubin, to promote his speaker mentoring solutions to experts-who-speak, and those aspiring.

In other words, I DO get paid if/when my efforts results in sales of his mentoring products and/or services.

Note however, that before we teamed up a few years ago, I'd been quoting Burt Dubin and referring others to his works since before 2002.

In other words, I recommend Burt Dubin to others because I KNOW it will benefit them, not because of any benefits that may accrue to me as a result.

PPS: Burt Dubin is mentor to Efe Ohwofasa

Efe Ohwofasa is a UK Based Nigerian born Professional Speaker, Business Growth Coach and Marketing Consultant with an amazing rag to riches story.

Just this past week, Efe hosted UK based CEOs and Independent Consultants to a business seminar sponsored by Bournemouth Chamber of Trade & Commerce (1st of its kind in its over 100 year history).

Efe will be my 3rd CEO Spotlight Interview Guest.

...and it so happens that Efe is currently undergoing mentoring with Burt Dubin.

Click below to read a recent piece I did on Efe:

No. 218: Meet a Nigerian Expert Who Speaks to – and Coaches – British CEOs to Succeed

<http://tayosolagbade.com/sdnuggets/no-218-meet-a-nigerian-expert-who-speaks-to-and-coaches-british-ceos-to-succeed>

[STARTS]



Tayo: Hi Burt. Thank you for accepting to respond to questions on my CEO Spotlight Interview. I feel truly honoured. Can you give us an introduction of yourself?



Burt: Thank you for investing a few moments of your life with me. I am Burt Dubin, long-time student of the human condition. My special focus in the human mind and its potential. Brain-mind science is the name I coined for the object of my study.

Most people are ordinary mortals. They dwell in a shrouded world. They are unaware, and evidently do not want to know, the higher truths of human existence. About 2400 years ago, Plato was the disciple of Socrates. He wrote the words and observations Socrates shared with him. His observations regarding the human condition are in the sixth book of his Magnum Opus, The Republic.

If you choose to google Platos Cave, you can see for yourself dozens of views of the life of ordinary mortals as perceived by Socrates and related by Plato.



Tayo (Q 1a): Why did you write **BUST LOOSE?** Why now and not before?

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Burt: Though I continue and will continue to mentor aspiring speakers, I retire from travel and speaking in 2010. My core message, the message with which I have been infusing my seminars, speeches, and mentoring for over a quarter of a century, is still pregnant in my mind.

By 2012, while relaxing in my favorite chair, I find words emerging from my mind. I am moved to write them down. This continues for over two years. I create a collection of scribbled notes. In 2014 I take this chicken-scratch to my computer and start organizing it.

Gradually chapters come into place. I realize that I have to get my words published.

Also, during this process I see that there are enough research findings for a second book.

I start organizing chapters for a second book. Then I discover there is enough research material for a third book. So I expect to be busy for the next couple of years.

In brief, I make discoveries in the mid 1970's. These are discoveries about the human mind. I mean the higher powers of the human mind. I start seeking the source and the roots of genius. For my research I select two certified geniuses, Thomas Edison and Albert Einstein.

I invest many hours in the Santa Monica public library. Thanks to inter-library loan, I am able to get my hands on copies of just about everything published by and about these men.

I analyze my perception of their thinking process. Then I emulate their thinking process. I successfully download valid insights about how people become who they are. This is my original research never before published.

Starting in 1980 and continuing through 2010, I document and share my findings with audiences from New Zealand and Australia to Ireland and the U.K. and all over North America.

Many of my audience members are highly educated. Not one word of rebuttal ever reaches me. Instead people request extra copies of my documentation. In 2015 my first book is published.

Like an infant that must be born, my insistent discovery must be released to live its own life, must be allowed into the world. So my first book is composed and published.



Tayo (Q 1b): Who is the target audience for **BUST LOOSE**?



Burt: Thank you for asking. First, a bit of background: Since I am 17, getting my first job at RCA in Camden, New Jersey, I observe the human condition. A high-school dropout, I look at the people around me. I see the awareness limits under which most people live.

I observe that most people live in what I now call a shroud of unknowing. At the time I am in survival mode, caught up economically. I am working full-time as the principal support of my abandoned and “invalid” mother and two small sisters. And I look around me. I see what others do not see. I observe the inner workings of the human condition.

My feelings are dominated by my need to work, by my sexual awakening and its demands, and by the dismal circumstances of my life. There is no time to do anything about my observations. I do not assert my autonomy. I feel stuck, limited, caught up in circumstances not of my making. Life goes on. I forge two careers. 26 years in sales and sales management. Then 30 years in speaking, training, and mentoring.

Now, to your question: The target audience for BUST LOOSE is people who do not assert their autonomy—people who do not

recognize their potential—people who are unaware of their magnificence.

This target audience consists of people who persist in living their lives in what I now recognize to be Plato’s Cave. You can Google Plato’s Cave and see what Plato wrote in his book, The Republic, circa 400 B.C. You can go to Wikipedia and see more findings about Plato’s Cave.



Tayo (Q 2): Can you shed some light on how you are able to get such (positive) results working with experts in different industries, from different cultures and with different personalities?



Burt: For a start, my seat-of-the-pants estimate is that about 80% of my clients do not succeed. Here’s why: They do not the work I assign. Or they do not do enough. It seems to me they think sending me my fee is enough. They are unwilling to invest adequate energy.

In too many cases, they do not diligently engage the wisdom I deliver. The clients who write my lovely testimonials are people who do the work. We live in an unforgiving world. Tenacity, intelligence, and hard work prove to be the price of success.

The unifying quality of my successful clients is their humanity, their energy, their diligence and their sense of purpose, their *raison d’etre*. This transcends industry, culture, and personality.



Tayo(Q 3): After dropping out of high-school, you had the courage and determination to return to the same high-school and graduate with the class four years behind you while working 6 PM to 2 AM to support your family.

What made you go back? What advice or tips can you give others faced with a similar dilemma?



Burt: I go back because I want an education. I have an iron will. I develop it when I am four and my father beats my bare ass with a cat-o-nine-tails. I do not utter a sound as the stinging lash laces my bottom. This goes on for four years. I do not make one peep.

As for advice or tips, I can say only this: Be iron-willed as you deal with any negatives in your life.



Tayo (Q 4): You coined the phrase mental alchemy. How do you define this phrase?



Burt: The legend of the early alchemists is that they transmute lead into gold. Mental alchemy is the transmutation of an ordinary mind into an extraordinary mind. Leaden (ordinary) mental power is transmuted into golden (extraordinary) mental power.

This is easily accomplished by side tracking non-belief, and consciously slowing brain waves from the beta state into the alpha, or hypnagogic, state. This allows for the attunement (through the holograms) of every bodily cell to a state of resonance with whatever wisdom is desired. I explain how to do this in **BUST LOOSE**.

In 1980, I use this process to download the insights shown on the Rocket from the wisdom universe. Readers may now download this Rocket and its explanation from < <http://burtdubin.com> >



Tayo (Q 5a): You say that by engaging universal intelligence a person has the ability to tap insights beyond their educational level. What do you mean?



Burt: The accessing of universal intelligence has nothing to do with age, education, or intelligence. A certified idiot can access universal intelligence. Such a person may be known as an idiot savant.



Tayo (Q 5b): Is universal intelligence the same as God?



No. No connection that I can think about.

[Tayo's note to reader: For those curious to learn more about Universal Intelligence, follow the link below to read my feature article on Wallace D. Wattles' "Science of Getting Rich", which offers more insights, mainly using the phrase "Infinite Intelligence":

<http://excelheaven.tayosolaqbade.com/?p=136>]



Tayo (Q 6): What are the telltale signs you see in your mentee that convinces you that your mentee is doing what you told the mentee to do?



Burt: One word of an answer is all that we need Tayo. That word is the word "**Results**".

In working with aspirants for many years - I'd say 30 years or so - I observe that most aspirants are unwilling to do the work. *They simply will not do the work.* They won't do

enough of it. They won't do it in sufficient depth. They will not create results - and that's just the way it is.



Tayo (Q 7): You say that at age 12, you “devoured” James Allen’s *As a Man Thinketh* and other inspirational books. Do you recommend that other kids be encouraged to do this.



Burt: Yes, especially disadvantaged kids like me.



Tayo (Q 8): Regarding your recommendation to “play, pretend and make believe,” can a person do too much of it and thus get into trouble?



Burt: Not if it is done as prescribed: in the mind while alone, undisturbed, in a quiet environment. I would not do it out in the world or while in some activity with others.



Tayo (Q 9): Regarding your experience working for Cole Steel Equipment Company, you tripled sales to their retailers in a five-year period, something “impossible” to do, yet you did it.



Burt: If a reader knows anything about sales to retailers, at least in the L.A. area at the time, such an achievement is beyond belief. Yet I did it. Here’s my secret: I engaged my tenacity to sell retailers catalogs of Cole Steel products.

They invested money in these catalogs.

Then I persuaded retailers to distribute those catalogs far and wide. The catalogs did the selling. I did not. They had to buy the products

these catalogs sold. Thus, my sales to these office furniture tripled in this five-year period!

A person has ingenuity and an iron will, plus unstoppable work habits, or they do not. I am unrelenting and always was. I tell myself that “impossible” is the initial challenge I most desire. Then I proceed to do it. This is my nature.



Tayo (Q 10): What (may) a reader of *BUST LOOSE* who diligently does *EVERYTHING* you recommend in it, expect to achieve?



Burt: Miracles.

When a person successfully downloads new insights from the wisdom universe, when these insights are valid and useful, something happens to their self-sense. There is a magnificent enhancement of their state, their state of being.

They have contributed something new to life: Albert Einstein’s theory of relativity, for example. Thomas Edison’s harnessing of electricity to give light to the world, his phonograph, his motion picture camera, and so many more inventions he conceived and created.

Such a person recognizes they have accessed the roots and the source of genius. When they have done it once, they know they can do it again. And again. And again. More than that, they know they have taken command of their life. They know they are in charge. They access serenity, serenity comparable to the afterglow of lovemaking.

They feel a sense of benign power, power to conceive and bring forth something meaningful. Something useful to the universe of lives they touch. You may wonder about the term I conceived: the wisdom universe. In my second book, now being composed, I shall include a chapter about the wisdom universe.



Tayo (Q 11): One final (hydra-headed) question Burt.

I think you are one of very few who despite being past 90 years in age still drive hundreds of miles across state lines, still mentor actively, and most importantly still remain mentally agile, reading and writing with much the same passion as you began your journey with.

For instance, Bust Loose was published by you, this, your 91st year, and I am aware that you have a 2nd book in the works!

I doubt there are many people publishing serious works of this nature, past 90 years of age!

In the course of my much shorter time on earth, I've come across people far less accomplished than you are, and who are 10 to 40 years younger who display little or no drive to live with purpose like you do.

In fact one 80 year old once told me he'd done all there was to be done in life and was only interested in "resting" till his final days!

So Burt, in light of the above:



Tayo (Q 11A): What is it that drives you to keep exploring new frontiers of personal achievement the way you keep doing?



Burt: This is rooted in my observations when I was four and getting my bare ass beaten hard with my father's hand-made cat-nine-tails.

I found myself able to detach from his bestial actions and, as a separate entity, observe his actions. I did not then know the words I now use: I discovered I could enter the witness state and note what was going on.

Yes, the small boy I was receiving his stinging lashes on my bare Bottom. And another aspect of me (the witness) observed.

I retained that competence all my life. I can step out of the scene while still there physically. Others around me do not know I am doing this. So, starting at age four I find myself able to detach and reach findings about the event transpiring around me.

Along with this, I am sensitive to the nuances, the deeper meanings of what is going on. I am caught, engaged, by what I see as the difference I can make in the well-being of those around me.

My thirty-plus years in sales, at which I excelled, to the degree that I was easily able to buy and love living in an upscale ocean-view home in Malibu caused me to look at my life and see that with my competence, I was not serving the Creator of us all to the degree that my talent made possible.

So I walked away from everything, started a non-profit educational entity.

I committed myself to dedicate my life to making the most difference I could in the universe of lives I touched.

I created and taught a seminar in the Santa Monica area for four years. The then young and unknown John Gray and Jack Canfield were among my students in the late 1970's through 1982.

In late 1982 I started speaking throughout the USA for a seminar company.

In 1985 they went broke. I started speaking around North America, promoting my own programs. In 1989 I felt I could make more of a difference by educating aspiring speakers.

By 1997 I expanded my universe to include the Western world, traveling to Australia and New Zealand (in one direction) The U.K. And Ireland as well as about all the major cities of North America.

By 2012 my traveling days were over. My speaker mentoring continues and will continue. However that takes only a sliver of my time.



Tayo (Q 11B): Where do you see yourself 5 to 10 years from now, and what will you be doing?



Burt: I envision three books written, published, and selling at least moderately.

I see myself being interviewed, both on radio talk shows and also a few TV shows.

Most important, I see my principles and attitudes being circulated and emulated.



Tayo (Q 11C): How do you see age and aging? Do you agree that age is just a number, and that one is only as young or old as one THINKS s/he is?



We cannot avoid getting older chronologically. We can avoid getting older spiritually and mentally.

We can persist in making a positive difference, at least

among people who are receptive to the philosophy we radiate.



Tayo (Q 11D): What advice do you have for those who let themselves fizzle out as they age (e.g. because of comfort, material wealth and a love of ease) when they still have a lot they can share with the world to help others - like YOU are doing?



Burt: My first response to that, Tayo, is that I offer no advice to such people. They've chosen to get out of the game.

I choose to stay in the game.

Such people - people who walk away from what they could be doing to add value to the world. Such people are still autonomous, and they have the right to be who they are.

I'm reminded of something that Earl Nightingale said in his classic speech "The Strangest Secret".

He said exactly these words:

"The architect of the universe didn't build a stairway leading nowhere."

While I find myself able to hold a light high on that stairway, and for as long as I breathe the sweet air of this planet, I intend to hold my light high, to hold my light high Tayo, to illuminate the way for the universe of lives that I am able to touch.

[ENDS]

Why I Transcribe & Publish Video & Audio Interviews Conducted by Others (or Myself) – By Tayo K. Solagbade

What you're about to read is a verbatim transcript of an email interview I conducted with Burt Dubin, mentor of International Speakers.

This is not the first time I'll be doing a verbatim transcription of this kind. In the past, I've created similar resources from interviews and presentations with other experts and professionals.

Two examples are Efe Ohwofasa and Patrick Meninga (the gentleman who achieved fame as a blogger by building a \$2,000 a month adsense website while working full time, and then selling it for \$200,000).

“But why do I do it” many people are likely to wonder?

Is it to get publicity, or to get those I feature to notice me and give me jobs? What is my real motive?

1. **My main reason is that I want to help people discover proven techniques and strategies they can use to IMPROVE themselves in whatever area of endeavour they are engaged.**

That's why I call myself a **Self-Development/Performance Enhancement Specialist & Multipreneur**. I have a passion that has endured for over 20 years (right from my days as a student in the University, through my time as a high flying employee in Guinness Nigeria), to help serious minded and results focused individuals develop and implement practical strategies to do what they do better.

Due to my versatility, and quick learning ability, I have over the years proven myself to be a valuable addition to the arsenal of any group or organisation.



So many people find me to be a useful resource because my active search for practical information about what works enables me add value to them.

Anywhere I go, whatever I see or read, my natural instinct is always to find ways to share it with others to help them improve their performance.

I'm the kind of person who cannot help **HELPING** others. I am naturally driven to be a catalyst. No matter who I interact with, I create the impression of increase. **People generally find that they leave me better off than when they meet me.**

Most of my clients often get much more measurable value from interacting with me, than they pay for.

I work this way not because I want to be Pope, or because I'm a priest. I do so because I **LOVE** to see people make the best use of their God-given abilities to achieve their fullest potential. **NO MATTER** what challenges they have to confront and overcome in life.

And that is why I pick on videos and presentations of authentic achievers, whose messages convince me they are who they say they are. Due to the challenges of poor connectivity in my part of the world, I realise many who desire to benefit from the wonderful video and audio presentations available online may not get ready access to them – except via text transcripts like those I create.

This is why I create my verbatim transcripts and offer them free.

2. **Another reason I do these transcripts is to contribute to the work done by those who create these FREE presentations.**

Their willingness to share their knowledge and insights at no charge to the target audience, as a way of gaining name recognition and credibility deserves to be encouraged.

Doing so gives people who seek help an opportunity to make more intelligent hiring or buying decisions. Their competitors or rivals, who do not offer such presentations, will naturally get challenged. They must show what they are made of in a similar way, if they wish to be taken seriously by the target audience.

Ultimately, a healthy atmosphere is created for “buyers” of their products and services to make safer and more rewarding purchases. By creating these verbatim transcripts I believe I contribute my own quota to the above, and I like that.

Of course, it goes without saying that all the parties involved also get to know me. And that will certainly help ME as well. But even if it did not, I would still do it.

3. A third reason is to demonstrate to the featured (and other) experts, an EXAMPLE of practical ways they can re-package and re-present the same material to achieve wider reach and impact.

In providing Web Marketing/Performance Enhancement services to clients, this is a habit I encourage them to develop. That is, to explore as many intelligent and cost-effective ways as possible, to present themselves to the target audience.

4. Lastly, I do it to distil useful learning summaries &/or develop Actions Plans for target audiences to adopt.

I am not unaware of the availability of software used for transcriptions. **However, you see I also LOVE to learn – and to help others learn better.** That’s why I extract or “distilled” lessons from each interview.

Forcing myself to do the manual transcriptions enables me listen REPEATEDLY to the material, until I internalise most of it. Then over a few days I let it “cook” within me, and soon enough, the “lessons” to be had from it become apparent.

I then write and publish it as a blog post – linking to the verbatim transcript. That’s what I have done with other transcriptions. And that’s what I will do with THIS one.

I have found that this method dramatically boosts comprehension rates of people. Not everyone can readily extract useful summary of learnings and develop action points by watching a video, or listening to audio recordings.

It is my hope that you will find this PDF transcript useful in reaping more wisdom from the powerful message shared by Efe in his interview with Andy, towards pursuing achievement of your goals in your personal and/or work life.

If it helps you, I urge you to please SHARE it with others you know can benefit as well. I thank you in advance!

With kindest regards,

A handwritten signature in blue ink that reads "TK BLASBADE". The signature is stylized, with the first letters of each word being larger and more prominent.

30th November 2015 | Updated 15th Dec. 2015 @20:

About TAYO SOLAGBADE

Self-Development/Performance Enhancement Specialist - Tayo Solagbade provides article and report writing support for website owners, while travelling slowly across West Africa as a **Location Independent Multipreneur**.

He's presently based in Benin Republic, where he's preparing an English-French Language Guide, City Travel Guides, and a Commercial Rabbit Farming Guide.

In a previous life, before leaving to become self-employed, Tayo served for seven years as a high performing manager in Guinness Nigeria. During that period, he rose from Shift Brewer, to Training & Technical Development Manager, then later acted in senior management roles as Production Manager and Technical Manager.

Today, depending on the opportunities that appear in the market place, Tayo earns multiple streams of income in the following ways(using self-taught skills):

1). Developing custom Web Marketing Systems to make websites active sales leads generation tools.

This involves using Joomla! and Wordpress Content Management systems to build FREE dynamic and database driven websites for clients - and then writing response generating content (website copy, articles, reports, newsletters etc) for use in attracting pre-qualified prospects for client's products and services.

2). Delivering Pre-programmed Spreadsheet Solutions - and also providing **Experiential Coaching in Excel** and Excel Visual Basic.

3). Delivering products/services aimed at helping farm biz owners(& those aspiring) adopt practical and cost-effective systems for starting up or managing their farm businesses at LOWER COST, & with LESS EFFORT. For instance, he develops custom Excel-VB driven software used in measuring Farm Key Performance Indicators as well as generating Financial Reports for decision making.

4). Providing customisable Talks, Seminars, Coaching programs on Self-Development, Performance Enhancement, and Best Practice Systems Development.

When he's not amazing clients with his superhuman skills (wink), Tayo works as the creative force behind his Self-Development Nuggets™ blog, and Public Speaking IDEAS newsletter (which he publishes to promote Burt Dubin's Public Speaking Mentoring service to experts working across the African continent).

Connect with him on **Twitter** (www.twitter.com/tksola) and **Facebook** (www.facebook.com/tayo.solagbade) . For a limited time, Tayo is available to speak to your group or organization for a moderate fee. Send e-mail to tayo@tksola.com.

Before launching his SD Nuggets blog in June 2012, Tayo published a monthly Self-Development Digest newsletter from June 2006 till early 2012. The daily SD Nuggets blog has since replaced that newsletter.

Tayo has published over 1,000 articles on his website. Over 160 appear at http://ezinearticles.com/?expert=Tayo_Solagbade as part of a back links building strategy, and his Farm Business guest posts also appear on www.africabusinesscommunities.com.

He is the author of the Self-Development Bible™ and the popular Practical Livestock Feed Formulation Handbook (for which he developed an automated Ration Formulator spreadsheet software version). His other published works can be found in his online store at www.lulu.com/sdaproducts.

Tayo believes that development of a positive mindset, mental stamina, and visualization are the most crucial elements required for any person(s) to achieve success in any areas of human endeavour.

For a limited time, he is available to speak to your group or organization for a moderate fee. Send e-mail to tayo@tksola.com. Visit www.tksola.com , www.tayosolagbade.com as well as www.excelheaven.biz and www.thefarmceo.net to learn more about Tayo.

Guest Post Contribution Offer – *From Tayo Solagbade*

Hi,

Thanks for reading my new eBook. I hope you've found my ideas of some use.

I'd like to make you an offer. It's based on a plan I've put together to achieve **(a) better name recognition (b) high quality back links to my website, so as to achieve reliable search engine visibility over time.**

Since 2005, I have published online, a growing library of write-ups (articles, blog posts, and information products) on entrepreneurship, marketing, employee career development, workplace performance improvement, farm business best practice systems development, and parenting.

As part of my repositioning efforts, I'm currently moving over 170 of my **static html web page** based write-ups into my new multidisciplinary SD Nuggets™ blog (see www.tayosolagbade.com/sdnuggets), where I now focus my efforts.

Do you own an authority website? Or do you run a high profile print publication related to my areas of focus? Get in touch if you'd like me to contribute a short (500 to 750 word) write-up. I can propose a topic if you wish.

By "guest posting" on your site (or contributing to your print publication), I believe I can add useful value to your readers, while cementing my credibility via increased name recognition. It would be a win-win for us.

Browse www.tayosolagbade.com/sdnuggets and www.tksola.com to get a better impression of what I can offer.

I look forward to hearing from you.

With kindest regards,



<http://www.tayosolagbade.com> [Flagship Performance Improvement Website]

<http://www.thefarmceo.net> [The Farm CEO Newspaper]

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