



Tayo SOLAGBADE



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Publisher of the **Daily Self-Development Nuggets™** blog as well as the **Weekly Public Speaking IDEAS™** Newsletter
Author of **SPEAKING IDEAS™: 25 Articles & True Stories for Experts-Who-Speak (& Those Aspiring) – Volume 1**
Developer of the **Excel-VB driven Ration Formulator™** as well as the **Poultry Farm Manager™** software
Creator of the **Public Speaking for Business Marketing System™**

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Tayo K. Solagbade is a bilingual Location Independent Performance Improvement Specialist and Multipreneur with a bias for delivering Best Practice solutions to Farm Businesses and others. He reads, writes and speaks English/French languages, and is based in Cotonou – Bénin Republic's commercial capital.

Since 2002, Tayo has earned multiple streams of income providing personal development coaching, custom MS Excel-VB solutions, Web Marketing Systems, Freelance Writing Services, and Best Practice Extension Support services (for farm business owners). He is the author of the **Self-Development (SD) Bible™** (see www.lulu.com/sdaproducts), the **Livestock Feed Formulation Handbook**, and developer of its accompanying **Excel-VB driven Ration Formulator™**, as well as the increasingly popular **Monthly Poultry Farm Manager™** (see <http://tinyurl.com/15pfmVideos>).

He has delivered talks/papers to audiences at the Centre for Management Development, University of Lagos, Corona Schools Trust Council (and all 6 Lagos branches), Adrao International Schools, Christ Baptist Church, Volunteer Corps, Tantalizers Fast Foods and others. In 2012 he was invited Guest Speaker at the Centre for Entrepreneurship Development's Annual Semester Entrepreneurial Lecture at Yaba College of Technology in Lagos.

In a previous life in Guinness Nigeria (Oct.1994 to Dec. 2001), before quitting to be self-employed, Tayo built a reputation for using self-taught spreadsheet programming skills (starting with Lotus 1-2-3, and later moving to Excel Visual Basic) - in his spare time - to develop Automated Spreadsheet Applications to computerise report generation processes where he worked.

Over four (4) of his applications were adopted for brewery level reporting. This was in addition to constantly challenging the status quo and influencing positive work changes. As a result, he rose from Shift Brewer to Training & Technical Development Manager, and later acted in senior roles as Production Manager and Technical Manager. Today, he develops Excel-VB apps for clients.

Tayo is an Associate Member of the UK based Institute & Guild of Brewing, a 1997 National Finalist of the Nigerian Institute of Management's (NIM) Young Managers' competition, a Certified Psychometric Test Administrator for Psytech UK, innovator of Spontaneous Coaching for Self-Development™ (SCfS-D™), and Founder of the Self-Development Academy Limited.

Tayo's talks provide practical education about using creative thinking & technology to excel, regardless of society's limitations.



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2. Real life examples and true personal stories are narrated to illustrate HOW the ideas described work. Nothing is left to the imagination.
3. Multiple scenarios from various selling situations in different markets and industries based on my experiences as a **Location Independent Multipreneur** are discussed to help you better understand how to use what you learn to succeed in YOUR unique area of interest and expertise. **Download/listen to the FREE 8 minute preview of this talk/podcast in my SoundCloud channel at:**
<https://soundcloud.com/tayo-solagbade/how-to-sell-anything-to-anyone-anywhere>

Visit the link below to send Tayo a message about this event:
www.tayosolagbade.com/contact.htm

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