

Your Own Money Making Information Product Built by Me!

tayo@tksola.com

Acquire Self-Development Skills,
Create The Future You Want,™

Go to www.tayosolagbade.com
(formerly www.spontaneousdevelopment.com)

Follow me on Twitter @tksola

TAYO K. SOLAGBADE
Publisher of the Daily Self-Development Nuggets™ blog
Owner of the popular Cost-Saving Farm Biz Ideas Website
Author of the Practical Feed Formulation Handbook
Developer of the Excel-VB Ration Formulator™
Creator of the Feed Formulation Home Study Video Series
& the Farm Products Sales & Marketing Coaching™ Program

*Author of the Self-Development Bible™ & the 10-Item Employee Morale Gauge™ Quiz
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Would you like to build your own Passive Income Generating Information Product (which you can also use for self-promotion/business marketing) in YOUR area of proven knowledge/expertise, BUT lack time/training to START, and FINISH it?

If you said YES to the Above, This Offer May Interest You: *Let me do all the work for you as a Ghost-Writer (research, writing, recording, book cover design, book publishing, audio/video DVD Information Products creation etc)*

In other words, I will help you write, design and publish a PHYSICAL BOOK to MONETIZE your knowledge and expertise in your vocation or profession. **We can do it face to face or remotely. It won't matter.**

I will interview you (and record/transcribe what you say) on the topic, to get what you know in written form. Then I'll use my wealth of experience to research the subject to add more to what you give me. I will then combine it all, creatively, to make a ready-to-sell Information Product in PDF format, with front and back book cover designs for a PRINT version – both will be put up for sale in an online store I will setup for you.

Signup BEFORE 1st
January 2016, and pay
N100k instead of N150k

NB: You will be the author, and you will own the content and copyright. I would literally NOT exist ...except to YOU.

What Do You Get When I'm Done?

1. A complete Information Product published in both DIGITAL and PRINT/PHYSICAL formats, with your name as Author, ready-for-sale to a global audience in Print-On-Demand Publishing Online Store. **See an example of such a product that I created for a Cotonou based client at:** <http://tayosolagbade.com/pod-letter.html> (Photos on that link and the next page).

My standard fee for ghost-writing/publishing a book as above is N150k. But for this offer, I will do it FREE for ALL CEOs/Experts who take up this offer by taking up my Web Marketing for CEOs offer priced at N150k (see details below)

To get started, e-mail me via tayo@tksola.com then call me on +234-803-302-1263 or +229-66-122-136 for a FREE 15 minute consultation in which I'll ask you questions and suggest possible business promotion/Income-Generating Information Production (book) titles for you to consider.



YOU CAN..
Publish & Sell
YOUR
Physical Book
at Zero Cost!
Contact me:
 Email tayo@tksola.com



I self-publish (& sell) my physical books at zero cost via my online store. I also help my clients do same...
 LIKE Barr. Arnold Nana Kouayep (shown left), CEO of Global Konsult Group, Cotonou, who is seen here holding a copy of his zero cost published book - "6 Secrets to a Successful Rental Experience" - delivered to him from the USA, by LPS Courier Service.



Arnold Nana Kouayep added a new photo.

June 5 at 8:54pm · 🌐

Working on this project was a great experience I give glory to GOD and particularly a big thanks to my dear friend Tayo Solagbade . More are still to come.



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2. One-on-One Coaching by me on how to:

- take the product I develop for you, and promote it to attract potential buyers for it, both online and offline
- create other DCFGAs by yourself – including detailed instructions of where to go to download FREE tools/resources for creating your own branded range of digital products, like I do.

My standard fee for One-on-One Coaching is N50k. But for this offer, I will do it FREE for ALL CEOs/experts who sign up for my Web Marketing for CEOs program i.e. instead of paying N200k, I will do 1 and 2 for you, at ZERO COST!

Read more at <http://tayosolagbade.com/pod-letter.html>

Just pay N150k fee & I will:

- Ghost-write and publish your information product and coach you to Do-It-Yourself (as stated in 1 and 2 above
- Purchase a domain name and webhosting account for you, then build a branded website to promote your book and/or brand, **at no charge to you.**

But you DO NOT need to pay the full N150k fee at once to take up this offer

To get started, simply pay N75k in advance, and subsequently, an installment of at least N25k per month, over 3 consecutive months.

To get started, e-mail me via tayo@tksola.com then call me on +234-803-302-1263 or +229-66-122-136 for a FREE 15 minute consultation in which I'll ask you questions and suggest possible business promotion/Income-Generating Information Production (book) titles for you to consider.

Once you pay N75k, I will commence work as per the FREE offer in 1 & 2 above.

Once your N150k fee is paid up, I will purchase a domain name and webhosting account for you and then build a branded website to promote your book &/or brand, at no charge to you.

So, to get Your Own Cash Flow Generating Information Product Built by Me....

A. Simply take up my Web Marketing for CEOs offer priced at N150k:

Pay at least N75k in advance, and subsequently, an installment of at least N25k per month, over 2 consecutive months.

****Once you pay the N150k fee, I will register a domain name and webhosting account for you, and build a branded website to promote your book and/or brand – at no charge to you.*

B. Once you pay N75k, I'll start working with you to write and publish your Information Product based on 1 and 2 described from page 1.

C. When your payments are completed at N150k, I will implement your Web Marketing System comprising your branded domain name, linked to your branded website.

D. For questions or payment details text (or call) me on +234-803-302-1263 or +229-66-122-136. Or email me via tayo at tksola dot com.



Why Am I Making This Kind of Offer?

Simple. *I am on a mission to SHOW others that they can also achieve the kind of success I enjoy via Passive Income Streams generation using my branded Cash Flow Generating Assets.*

To achieve my purpose, I want to have authentically accomplished clients I can do it for, so they can serve as MODELS of what is possible.

If YOU do it, and the results I promise happen (e.g. name/brand recognition, business promotion and passive income generation), others will BELIEVE it is possible.

Then they will be motivated to take PERSONAL ACTION to do what you're doing, thereby empowering themselves to be financially independent. The above you would provide REAL LIFE testimonial case studies for me to point out to MORE potential clients...so EVERYBODY will be happy. That's how I work with clients!

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What Other Experts Say About Tayo – 1 of 3

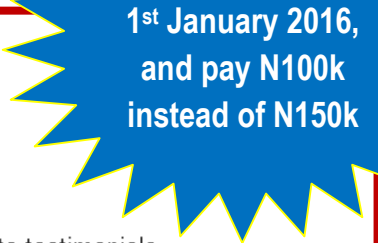
Why Should You Trust Me? *Actually you have NO REASON to.* That's why *I'll simply challenge you to take a leap of faith – like others have done.*

My versatility enables me work with clients in ANY fields, creating appropriate content for each project, using material I obtain from interacting with each client. For instance, I recently finished ghostwriting projects for a UK based business coach, and am in the final stages of a project for a Farm Business CEO in Nigeria. When I sent the 2nd and 3rd draft manuscripts to the former, here's what he wrote back - in 2 separate messages...

NB: This client is a business coach and conference speaker. We met online in 2012 and have never met in the flesh. After I sent in a 2nd draft, he replied with this email:

"Thanks Tayo. Just skimmed 2ru the attached copy on my phone and all I could say is: "You are smart and good at this". I'm glad I decided to use you for this project...(text removed for privacy)"

*****In a subsequent email, the same client wrote:**



L. ... a
to tayo, me
Hi Tayo,
I read the draft you emailed to me.
I do like your style of writing- how you started with my story(... 's interview) and clients testimonials.
I added some more content.- They are highlighted in green. Please read to blend it into the content you already created.
I also created tittles for two chapters.
When assemble other inspiration I have with regards to the book, I will email them to you.
You are very creative and good with your writing style/ presentation
L. ... a

=Ends=

I have a vision to get more CEOs in Africa to realize the importance of writing articles on their areas of expertise for use in zero cost business marketing via their websites and blogs. It's the smart way to go. If the feedback I'm getting from clients I'm working with is anything to go by, then I'm not doing badly on that front. **The following verbatim excerpt (edited for clarity) from an email sent by the second client, based in Abuja, provides useful insights, and a fitting ending to this piece:**

"Tayo,

I really commend your effort. I agree with you practice makes perfect. For me, it's been a while and not a hobby nor area of core competence though multi-skilled somehow.....lol! Thanks for helping me sit down and do some writing. I appreciate. Regards, <Name removed for privacy> "

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What Other Experts Say About Tayo – 2 of 3

Patrick Meninga gained Internet fame for building a blog that earned thousands of US Dollars via Google AdSense for years, and then selling off the blog for \$200,000.0 US Dollars – an amazing achievement that catapulted him to instant celebrity status. After listening to one of MANY interviews he granted, which was conducted by Yaro Starak (another big name), I transcribed the entire audio into a text based PDF version. I then sent complimentary copies to Patrick and Yaro, and began offering it as a FREE download from my website. Below are screenshots showing his responses and actions he took. You can contact Patrick Meninga via www.thefreeblogger.com

From: Patrick Meninga
Re: Fw: Website moved, update your bookmarks and subscriptions
11 Mar 2013 21:18

This is incredible Tayo!

I cannot believe that you took the time to transcribe all of that interview! WOW

Yeah so I will try to tell all of my readers about it and direct them to your website.

I would have to say that you are my biggest fan at this point! Thanks man!

From: Patrick Meninga
Here is my post to my readers about you....
11 Mar 2013 21:43

Check it out:

<http://www.makemoneywithnowork.com/10-lessons-learned-from-my-interview-with-yaro/>

I am amazed at your work ethic dude!

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« Exploring the 8 Hour Work Week Lifestyle

10 Lessons Learned from My Interview with Yaro

 Journey to Economic Freedom

by Patrick Meninga

I have a new friend in the world and his name is Tayo.

This guy is amazing and I think he is going to produce some impressive results online.



Unbelievably, he transcribed, by hand, my entire 1 hour [interview with Yaro!](#)

You can see his “[10 lessons learned](#)” post if you follow the link. You can also get the PDF of the interview if you want to read it on his site.

I am proud to call this guy my friend and business associate. He is destined for great things online, and I am excited for him!

1 comment



Tayo Solagbade

March 11, 2013 at 10:59 pm (UTC 0) [Link to this comment](#)
[Reply](#)

Wow Patrick: Your words...I almost didn't recognise myself!

I'm glad you liked the PDF. I honestly feel what I've done is nothing compared to the awesome quality of learning I have acquired from reading your articles and listening to your interview.

I am definitely a HUGE fan, and I've been telling everyone I know about you – including my kids who I'm coaching to write, and also my mother, who is my greatest source of inspiration!

Creating the transcript was hard work I'll confess, but I KNEW it was worth doing.

I consider your podcast interview an authoritative guide to blogging profitably, and I'll be talking/writing some more about it in future because so many people can learn from your example, how to blog and get tangible returns for the time they invest. No flattery intended.

Thanks again for everything Patrick – and I'm honoured to be considered a friend by you!

What Other Experts Say About Tayo – 3 of 3

Burt Dubin (www.speakingsuccess.com) is President of Personal Achievement Institute, Arizona, USA, and for over 3 decades, he has been a mentor to some of the world's highest paid speakers. His latest book titled "Bust Loose" is now selling on Amazon.com (see www.bustloose.net). I represent Burt as Sole Agent across Africa for marketing of his speaker mentoring products and services. Burt is also MY mentor, and we correspond quite regularly. He is recognized worldwide for his mastery of the writing and speaking skills. Note that he clocked ninety-one years old earlier this year. **Here are 2 email feedback messages (from 2015 & 2013) he sent me:**

Subject: Your Own Money Making Product Built by Me

From: "Burt Dubin" <burt@burtDubin.com>

Date: Mon, July 13, 2015 7:33 pm

To: "Tayo K. Solagbade [ReInventing]" <tayo@tayosolagbade.com>

Priority: Normal

Options: [View Full Header](#) | [Print](#)

You are so good Tayo!

If I lived nearby you would hook me.

You write good!

All the best,

Burt

From: "Tayo K. Solagbade [ReInventing]" <tayo=tayosolagbade.com@mail28.wdc03.rsgsv.net> on behalf of Tayo K. Solagbade [ReInventing]" <tayo@tayosolagbade.com>
Reply-To: "Tayo K. Solagbade [ReInventing]" <tayo@tayosolagbade.com>
Date: Monday, July 13, 2015 at 12:21 PM
To: Burt Dubin <burt@burtDubin.com>
Subject: No. 201: Your Own Money Making Product Built by Me (MNT Wed 15th July 2015)

"Burt Dubin is a Professional Speakers Mentor. He created **The Speaking Success System**, which has evolved to the huge body of knowledge that it is today. IT is more than a Keeper. It is a **classic**. For any marketer it embodies **pure wisdom**."

- Joe Polish www.joepolish.com (Creator of the Genius Network® Interview Series, which features the world's topmost entrepreneurs & marketers.



See original quote on Joe's website at:

www.tinyurl.com/jpolish-on-bdubin

2 years EARLIER (i.e. 2013) Burt sent in the email below, after reading Issue 107 of my Weekly Newsletter

Subject Re: No. 107: Two Ways to Make Extra Money at Zero Cost

From [Burt DubinAdd contact](#)

To [Tayo K. Solagbade | Speaking IDEASAdd contact](#)

Date Mon, 16 Sep 2013 13:47:07

To protect your privacy, remote images are blocked in this message. [Di](#)
You, Tayo, write like I write:

Directly, concisely, to the point.
This is why I enjoy reading your words.

Fine article today.

New... ..
... ..

All the best, Amigo,

Burt

To get started, e-mail me via tayo@tksola.com then call me on +234-803-302-1263 or +229-66-122-136 for a FREE 15 minute consultation in which I'll ask you questions and suggest possible Income-Generating Information Production (book) titles for you to consider.

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About Tayo K. Solagbade



As a Location Independent Multipreneur travelling slowly across West Africa, Tayo's unique ability as a bilingual service provider enables him relate successfully with clients/associates in English/French speaking societies e.g. Cameroon, Ghana, Benin, and Nigeria. He offers a unique range of Performance improvement talks, seminars and coaching programs for farmer groups, writers, clubs, parents and alumni associations - as well as persons in paid employment.

Since 2002, he has earned multiple streams of income providing individuals and organizations with personal development training and coaching, custom MS Excel-VB solutions (www.excelheaven.biz), web marketing systems/web hosting, freelance writing services, and best practice extension support services (for farm business owners).

Tayo is the author of the Self-Development (SD) Bible™ & Livestock Feed Formulation Handbook at www.lulu.com/sdaproducts. He is also the developer of the popular Excel-VB Ration Formulator and the Monthly Poultry Farm Manager Software.

Tayo has delivered talks/papers to audiences in various groups and organizations, including the Centre for Management Development, University of Lagos, Corona Schools Trust Council (and all 6 Lagos branches), Adrao International Schools, Christ Baptist Church, Volunteer Corps, Tantalisers Fast Foods and others. In 2012 he was the invited Guest Speaker at the Centre for Entrepreneurship Development's Annual Semester Entrepreneurial Lecture at Yaba College of Technology in Lagos.

In a previous life, before leaving to become self-employed, Tayo served for seven years (October 1994 to December 2001) as a high performing manager in Guinness Nigeria. He rose from Shift Brewer to Training & Technical Development Manager, and later acted in senior roles as Production Manager and Technical

Manager. In addition to constantly challenging the status quo and influencing positive work changes, he built a reputation for using self-taught spreadsheet programming skills (starting with Lotus 1-2-3, and later moving to Excel Visual Basic) - in his spare time - to develop Automated Spreadsheet Applications to computerise manual report generation processes in the departments he worked.

Over four(4) of his applications were adopted for brewery level reporting.

When he's not amazing clients with his superhuman skills (wink), Tayo works as the creative force behind his Daily Self-Development Nuggets blog - on which he also publishes previews a Weekly Farm CEO™ digital/print newspaper (broadcast to paid subscribers – www.thefarmceo.net), as well as his Weekly Public Speaking IDEAS newsletter (which he uses to promote Burt Dubin's Public Speaking Mentoring service to experts working across the African continent).

He is an Associate Member of the UK based Institute & Guild of Brewing, a 1997 National Finalist of the Nigerian Institute of Management's (NIM) Young Managers' competition, a Certified Psychometric Test Administrator for Psytech UK, innovator of Spontaneous Coaching for Self-Development™ (SCfS-D™), and Founder of the Self-Development Academy Limited.

For a limited time, Tayo is available to speak to your group or organization for a moderate fee. Send e-mail to tayo@tksola.com.

Visit www.tayosolagbade.com for more.

Lagos, 4th Nov

2015 @ 15:30 | Updated: 20th Dec 2015 @20:00

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